

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58806	CF LOC-POL	FBD - LBD: 11/03/12 - 11/04/12	HL#:	Created: 10/26/12 03:37 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2265	Agency Commission: 15 %	Updated: ACAPOZZI on 11/02/12 08:19 AM	
Agency: GMMB, INC. (6441)	Product: OBAMA/D/PRES (1301)	Self :03:00	Confirmed: 10/26/12 03:49 PM	
Buyer: J. DEMASTRIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/29/12 08:38 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	SGAMEDAY	* * * * * S	LOCS	60			NFL	0.0	\$4,000.00	1	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	SNFL1ST	* * * * * S	NFL	60			NFL	0.0	\$36,000.00	1	\$36,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	SNFL2ND	* * * * * S	NFL	60			NFL	0.0	\$36,000.00	1	\$36,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	SNCAAFB	* * * * * S *	FTBL	60			NFL	0.0	\$2,000.00	1	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSA730PNEWS	* * * * * S *	NEWS	60			NFL	0.0	\$4,000.00	1	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	SNCAAFBPR1	* * * * * S *	FTBL	60			NFL	0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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AE: PAT CASHEN POLITICAL-WBZ-TV			Billing Int: Monthly BM: SS	
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVI: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	6	0	\$102,000.00	\$86,700.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$102,000.00	\$86,700.00	\$0.00	\$0.00